



LEICESTERSHIRE FIRE and RESCUE SERVICE

NEWS RELEASE

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BLAZING SADDLES COAST TO COAST CHARITY CYCLE RIDE

On Wednesday 4 May 2016 the Chief Fire and Rescue Officer will be a part of a team of ten cyclists, plus support crew, who will be taking part in a cycle challenge hoping to raise money for The Fire Fighters Charity and Rainbows Hospice for children and young people.

They have planned to cycle the Coast2Coast route, "The Way of Roses." This is from Morecambe on the west coast to Bridlington on the east coast, with a total distance of 170 miles and 8,085 feet of climbing. The team have planned to complete this challenge in one full day.

In preparation for the big coast to coast cycle challenge, the Leicestershire Fire and Rescue Service team were at Asda at Fosse Shopping Park on Saturday 23 April from 09:30 taking part in a static cycle challenge. They were there to try and build their profile and engage with members of the public in order to get support to help spur them on. The static cycle challenge can also be seen as a quick practice run to help better prepare them for the big day which is not too far away.

Whilst the challenge is taking place and the team are on the road, they are hoping to be able to keep everyone up to date with their progress via our social media channels, Facebook ([/LeicsFireRescue](#)) and Twitter ([@LeicsFireRescue](#)), using the hashtag #BSC2C. If you want to keep up to date with the progress of the team or even interact with those taking part, feel free to add our accounts and use the hashtag provided.

The team have also set up their own Virgin Money Giving page so people can make any kind donations in a show of support for the team. As previously stated, all funds raised will be going to the two commendable charities.

If you want to show Leicestershire Fire and Rescue team some support, feel free to make a donation of your choice by visiting: bit.ly/1RXqGvQ.

ENDS

Notes to editors: [There are a number of images available on request]

About the Service

Leicestershire Fire and Rescue Service provides emergency response, prevention and protection services from 20 stations across Leicester, Leicestershire and Rutland. Its headquarters is based in Birstall, Leicester.

The Service's prevention, education, enforcement and inspection programmes have resulted in significant reductions in the number of incidents. In the last five years, fire related incidents have reduced by 32.6 percent.

During 2014/15, the Service attended 619 road traffic collisions, of which 155 were extrications freeing 194 people trapped inside their vehicles and completed 4316 home fire safety checks, fitting almost 4339 smoke alarms. Staff organised or supported almost 1590 events aimed at promoting fire and road safety and arson prevention, whilst also visiting 314 schools to deliver fire and road safety education to pupils.

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