



# LEICESTERSHIRE FIRE and RESCUE SERVICE

## MEDIA OPPORTUNITY

Issued on: Thursday 27 April 2017

### **RUDOLPH RAISES FUNDS FOR CHARITY AGAIN**

**Tuesday 2 May, from 14:00 hours  
Central Fire and Rescue Station**

During last year's collections, Rudolph and his team, which included volunteers and firefighters, travelled around Leicester and some parts of Leicestershire on the cold wintery days to raise money for charity, as they have done for many years.

The substantial amount of £10,500 was raised and this will be shared between the selected charities; After 18, Adapt, Friends of Skelton Court, Leicester Children's Holiday Centre (Mablethorpe), Leicestershire Down's Syndrome Group, Norton House Ltd and When You Wish Upon a Star.

The charities have been invited to attend Central Fire and Rescue Station by the Rudolph Fund Committee, where they will be presented with a cheque by Chief Fire and Rescue Officer, Steve Lunn, and offered light refreshments.

Leicestershire Fire and Rescue Service wouldn't have been able to do this without the generosity from the members of the public and the commitment from volunteers and staff so, we want to say a big thank you – it wouldn't have been possible without you.

Steve Lunn, Chief Fire and Rescue Officer, said: "I am touched by the generosity of the residents of Leicester and Leicestershire. The Rudolph collection is now an institution that has been successfully raising huge amounts of money for many, many years."

"The great things that these charities do for our communities is warmly appreciated and we hope the money we have raised will enable them to continue the vital work they do."

We are looking to both local and national media to help raise the profile of Rudolph and the work he does for charity.

**Where to find Central Fire and Rescue Station:**

Lancaster Place, Lancaster Road, Leicester, LE1 7HB

If you are planning on attending the cheque presentation, can you please confirm your attendance in advance by contacting the Corporate Communications team on the details shown below.

Rudolph will be back on the roads again this December, after he's had his summer holiday and recovered from last year. Keep a look out for him again in 2017. Don't forget to follow him follow Rudolph on Twitter (@LFRSRudolph) and be the first to know when he plans to be back.

**ENDS**

**Notes to editors:** Steve Lunn and representatives from the charities will be available on the day for media work through prior arrangement - photo opportunities will also be available. If you are unable to attend, photos of the event will be available on request.

**About the Service**

Leicestershire Fire and Rescue Service provides emergency response, prevention and protection services from 20 stations across Leicester, Leicestershire and Rutland. Its headquarters is based in Birstall, Leicester.

The Service's prevention, education, enforcement and inspection programmes have resulted in significant reductions in the number of incidents. In the last ten years, fire related incidents have reduced by 46 percent.

During 2015/16, the Service attended 666 road traffic collisions, of which 174 were extrications freeing 208 people trapped inside their vehicles and completed 5086 home fire safety checks, fitting almost 4481 smoke alarms. Staff organised or supported almost 1431 events aimed at promoting fire and road safety and arson prevention, whilst also visiting 332 schools to deliver fire and road safety education to pupils.

**Contact:**

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