



LEICESTERSHIRE FIRE and RESCUE SERVICE

MEDIA OPPORTUNITY

Issued on: Tuesday 22 August 2017

BALLYCLARE VAN PRESENTATION WITH DAVID ROSS

Time: Wednesday 30 August at 14:00hrs

Location: Leicestershire Fire and Rescue Service Headquarters

Ballyclare, the personal protective equipment provider for Leicestershire Fire and Rescue Service, recently reviewed our managed service contract, in particular the delivery element. Previously, Ballyclare delivered all kits to each station, however, under the new arrangements, all kit will now be delivered to our Stores, who will then distribute accordingly.

The cost saving on the contract allowed Leicestershire Fire and Rescue Service to purchase a van, which will now be used to deliver the kits internally. The van has been branded in partnership with Ballyclare and depicts our own firefighters wearing Ballyclare kit. This change in the contract was a mutual agreement, allowing Ballyclare to provide a more efficient service to us.

On Wednesday 30 August, we will be joined at Service Headquarters by David Ross, owner of Ballyclare. David is an influential figure in business, sport and politics, renowned for being one of the founders of Carphone Warehouse and founder of the Nevill Holt Opera Festival in Leicestershire.

"I'm delighted Ballyclare is able to help out Leicestershire Fire and Rescue Service with this new vehicle," explains David Ross.

"I have a number of personal links with the Leicestershire area, and of course Ballyclare is a world-class supplier of specialist firefighter protective clothing, so I'm happy we're able to contribute something that's of real practical value to Leicestershire Fire and Rescue Service and to the community as a whole."

"Having real firefighters pictured on the vehicle will help bring home to the public that although our firefighters might see themselves as ordinary people, in reality they do a very special job in helping to protect the rest of us."

Steve Lunn, Chief Fire and Rescue Officer, said: "Thank you to Ballyclare for renegotiating the protective fire kit contract, which allowed us to purchase the van which the Service will use to ensure a more efficient delivery method."

"Our relationship with Ballyclare is vital in ensuring our firefighters are issued with protective firekit to allow them to safely and comfortably carry out their job".

Media are invited to the presentation of the van, where there will be photo opportunities and the chance to interview David Ross and Chief Fire and Rescue Officer, Steve Lunn.

ENDS

Notes to editors: Interviews and photo opportunities will be available on the day and can be arranged via Corporate Communications prior to the event taking place.

About the Service

Leicestershire Fire and Rescue Service provides emergency response, prevention and protection services from 20 stations across Leicester, Leicestershire and Rutland. Its headquarters is based in Birstall, Leicester.

The Service's prevention, education, enforcement and inspection programmes have resulted in significant reductions in the number of incidents. In the last ten years, fire related incidents have reduced by 46 percent.

During 2015/16, the Service attended 666 road traffic collisions, of which 174 were extrications freeing 208 people trapped inside their vehicles and completed 5086 home fire safety checks, fitting almost 4481 smoke alarms. Staff organised or supported almost 1431 events aimed at promoting fire and road safety and arson prevention, whilst also visiting 332 schools to deliver fire and road safety education to pupils.

Contact:

Corporate Communications
0116 229 2195

corporate.communications@lfrs.org