



LEICESTERSHIRE FIRE and RESCUE SERVICE

MEDIA OPPORTUNITY

Issued on: Monday 14 May 2018

RUDOLPH RAISES VITAL FUNDS FOR CHARITY

Thursday 17 May, from 15:00 hours
Central Fire and Rescue Station

Rudolph has had yet another successful year on the streets of Leicester and Leicestershire, along with his team of firefighters and volunteers, visiting our local communities and collecting for local charities.

Over £8,800 was raised which will be shared between this year's selected charities; Adapt, Charity Link, Friends of Skelton Court, Leicester Children's Holiday Centre, When You Wish Upon A Star, Leicestershire's Down Syndrome Group, and Vista.

The charities have been invited, by the Rudolph Fund Committee, to attend Central Fire and Rescue Station, where they will be presented with a cheque by Chief Fire and Rescue Officer, Rick Taylor, and offered light refreshments.

Leicestershire Fire and Rescue Service wouldn't have been able to do this without the generosity from the members of the public and the commitment from volunteers and staff so, we want to say a big thank you – you have helped make a huge difference to the lives of many local people.

Rick Taylor, Chief Fire and Rescue Officer, said: "The Rudolph collection is now an institution that has been successfully raising huge amounts of money for many, many years. We continue to be amazed by the generosity of our communities."

"The help these charities provide for members of our communities is greatly appreciated and we hope the money we have raised will enable them to continue the vital work they do."

We are looking for local media to help raise the profile of Rudolph and the work he does for charity.

Where to find Central Fire and Rescue Station:

Lancaster Place, Lancaster Road, Leicester, LE1 7HB

If you are planning on attending the cheque presentation, please confirm your attendance in advance by contacting the Corporate Communications team on the details shown below.

Rudolph will be back on the roads again this December, after he's had his summer holiday and recovered from last year. Keep a look out for him again in 2018. Don't forget to follow him follow Rudolph on Twitter (@LFRSRudolph) and be the first to know when he plans to be back.

ENDS

Notes to editors: Rick Taylor and representatives from the charities will be available on the day for media work through prior arrangement - photo opportunities will also be available. If you are unable to attend, photos of the event will be available on request.

About the Service

Leicestershire Fire and Rescue Service provides emergency response, prevention and protection services from 20 stations across Leicester, Leicestershire and Rutland. Its headquarters is based in Birstall, Leicester.

The Service's prevention, education, enforcement and inspection programmes have resulted in significant reductions in the number of incidents. In the last ten years, fire-related incidents have reduced by 43 percent.

During 2016/17, the Service attended 694 road traffic collisions, of which 148 were extrications from vehicles, in addition to 2,259 fires. 272 schools were visited as part of the Service's schools programme, delivering fire and road safety education to pupils. Staff organised or took part in 1,613 community safety events, promoting fire and road safety and arson prevention, and 145 Virtual Fatal Four (VF4) events as part of the Service's young drivers' road safety project.

Contact:

Corporate Communications

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