

News Release

Issued on: Friday 17 August 2018

Celebrate Safely Campaign Kicks Off With Eid

This weekend, the Celebrate Safely team will be attending the annual Mela festival in Leicester, ahead of the campaign's official launch.

The team will have a display stand at the Mela festival in Leicester city centre, and will be on hand to share key safety messages and advice, focusing on the fire risks of candles, cooking, and other related topics, to ensure those celebrating consider the safety of their friends and family and enjoy the festive period safely.

The Celebrate Safely campaign is run across Leicester, Leicestershire and Rutland, tying in with a number of upcoming celebrations; Eid, Navratri, Diwali, Halloween, Bonfire Night, Christmas and New Year. It involves Leicestershire Fire and Rescue Service, Leicestershire Police, Leicestershire County Council, Leicester City Council, Rutland County Council and a number of district and borough councils across the county.

Wayne Gale, Station Manager at Leicestershire Fire and Rescue Service, said: "Eid marks the start of a number of events taking place in Leicester, Leicestershire and Rutland at this time of year, and whilst we want everyone to go out and enjoy themselves, we want to ensure those celebrating are aware of the risks involved, in order to keep themselves, their family, friends, property and belongings safe."

For more in depth information, useful contacts and links and the calendar of events, visit www.celebratesafely.com.

ENDS

Notes to Editors:

Interviews can be arranged through prior arrangement with Corporate Communications on the details below.

About the Service

Leicestershire Fire and Rescue Service provides emergency response, prevention and protection services from 20 stations across Leicester, Leicestershire and Rutland. Its headquarters is based in Birstall, Leicester.

The Service's prevention, education, enforcement and inspection programmes have resulted in significant reductions in the number of incidents. In the last ten years, fire-related incidents have reduced by 43 percent.

During 2016/17, the Service attended 694 road traffic collisions, of which 148 were extrications from vehicles, in addition to 2,259 fires. 272 schools were visited as part of the Service's schools programme, delivering fire and road safety education to pupils. Staff organised or took part in 1,613 community safety events, promoting fire and road safety and arson prevention, and 145 Virtual Fatal Four (VF4) events as part of the Service's young drivers' road safety project.

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