



LEICESTERSHIRE
FIRE and RESCUE SERVICE

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Media Opportunity

Issued on: Friday 30 August 2019

Celebrate Safely Campaign Launch

Tuesday 3 September at Warning Zone, Frog Island
09:15 - 09:45 hours - Demonstration (in the Car Park)
10:00 - 10:20 hours - Speeches

Celebrate Safely, the annual campaign to encourage people across Leicester, Leicestershire and Rutland to consider their safety during the upcoming celebrations, is to launch on Tuesday 3 September at Warning Zone.

As part of the launch, a group of school children will get to witness a demonstration put on by Leicestershire Fire and Rescue Service, receive some safety advice they can share with their family and friends, as well as get the chance to look around a range of emergency vehicles.

Wayne Gale, Station Manager at Leicestershire Fire and Rescue Service, said: "There are many events taking place in Leicester, Leicestershire and Rutland at this time of year, and while we want everyone to go out and enjoy themselves, we believe it is essential they keep themselves, their family and friends safe, as well as their property and belongings.

"Celebrate Safely is a campaign that is here to help members of public by offering them many useful safety tips and advice from all the services involved.

"We urge everyone to be vigilant, keeping a watchful eye on candles, divas and their cooking at all times, as well as being cautious when it comes to fireworks and bonfires to help avoid any risk to their loved ones caused by fires.

"We want all our local communities to have a safe end to 2019."

The campaign is run across Leicester, Leicestershire and Rutland and ties in with a number of upcoming celebrations through to Christmas and New Year, including Eid, Diwali, Navratri, Halloween and Bonfire Night. It involves

Leicestershire Fire and Rescue Service, Leicestershire Police, Leicestershire County Council, Leicester City Council, Rutland County Council and a number of district and borough councils across the county.

It will include a social media campaign, a programme of school visits, information stands and attendance of the services at the celebratory events. Key safety messages and advice focusing on the fire risks of diva candles among other things, will be shared at events and online, to ensure people consider the safety of their friends and family and enjoy the festive periods safely.

We are looking to both local and national media to raise the profile of this event and would welcome your attendance. If you could confirm your attendance, it'll be highly appreciated.

Where to find Warning Zone:

30 Frog Island, Leicester, LE3 5AG

If you are travelling to the event by car, parking on site may be available but will be limited.

For more in depth information, useful contacts and links, visit www.celebratesafely.com.

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Notes to Editors:

Interviews can be arranged through prior arrangement with Corporate Communications on the details below.

About the Service

Leicestershire Fire and Rescue Service provides emergency response, prevention and protection services from 20 stations across Leicester, Leicestershire and Rutland. Its headquarters is based in Birstall, Leicester.

During 2018/19, the Service attended 762 road traffic collisions, of which 125 were extrications from vehicles, in addition to 2,569 fires. We carried out 6,746 home safety checks and fitted 4,790 smoke alarms. 279 schools were visited as part of the Service's schools programme, delivering fire and road safety education to pupils. Staff organised or took part in 1,068 community safety events, promoting fire and road safety and arson prevention, and 134 Virtual Fatal Four (VF4) events as part of the Service's young drivers' road safety project.

The Service's prevention, education, enforcement and inspection programmes have resulted in significant reductions in the number of incidents. In the last ten years, fire-related incidents have reduced by over 30 percent.

Contact:

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