

# Media Opportunity

Issued on: Wednesday 27 November 2019

## **Celebrate Safely Competition Winners 2019 to be Announced**

**Saturday 30 November, from 10:00 hours**  
**Central Fire Station, Leicester**

The winners of this year's Celebrate Safely poster competition will be announced at a special event at Central Fire Station this weekend.

Primary schools across Leicester, Leicestershire and Rutland were invited to take part in a competition, giving pupils from Year 2 and Year 6 a chance to design a bonfire and fireworks safety poster.

The winners, along with their family and teachers will be invited to the event which runs from 10:00 to 12:00 on Saturday 30 November. As well as a trophy and prizes for the winners and runners up, each participating school will be in with a chance of winning a voucher for their school, which has been kindly donated by ESPO.

Matt Selwyn-Smith, Head of Business Development and Growth for ESPO, said: "ESPO is pleased to be able to support the Celebrate Safely campaign and to help raise awareness across schools and communities in Leicester, Leicestershire and Rutland."

Celebrate Safely involves Leicestershire Fire and Rescue Service, Leicestershire Police, Leicestershire County Council, Leicester City Council, Rutland County Council and the district and borough councils.

The campaign runs from the beginning of September to the New Year, and aims to provide advice to communities on staying safe during the many celebrations and events at this time of the year.

A panel of judges will pick a Year 2 and a Year 6 winner from each school and the overall winner for Year 2 and Year 6 will be announced. The judges include members from each of the organisations involved in the campaign.

Station Manager, Wayne Gale from Leicestershire Fire and Rescue Service, said: "The Celebrate Safely competition is a great way to get children to think about staying safe during the festive period, and we hope that by taking part the children will share these messages with their friends and family.

"We are delighted at the level of entries this year and are really impressed with how the children have incorporated the Celebrate Safely messages in their safety posters.

"As always, it was a hard competition to judge as there were many deserving winners, but thank you to everyone who took part in the competition. We look forward to rewarding the winners and runners up at the special event this Saturday."

For more in depth information on Celebrate Safely, visit [www.celebratesafely.com](http://www.celebratesafely.com).

## ENDS

### Notes to editors:

Interviews can be arranged through prior arrangement with Corporate Communications on the details below.

### Where to find Central Fire Station

Central Leicester Fire Station, Lancaster Place Lancaster Road Leicester LE1 7HB

If you are travelling to the event by car, parking on site may be limited.

### Full schedule:

10:00 – 10:15	Official Welcome
10:15 – 11.15	Photo opportunities/refreshments Rescue Scenario - Fire and Rescue Service
11:15 – 12:00	Presentation of Awards from Leicester City Council, Police and Leicestershire Fire and Rescue Service colleagues

### About the Service

Leicestershire Fire and Rescue Service provides emergency response, prevention and protection services from 20 stations across Leicester, Leicestershire and Rutland. Its headquarters is based in Birstall, Leicester.

During 2018/19, the Service attended 762 road traffic collisions, of which 125 were extrications from vehicles, in addition to 2,569 fires. We carried out 6,746 home safety checks and fitted 4,790 smoke alarms. 279 schools were visited as part of the Service's schools programme, delivering fire and road safety education to pupils. Staff organised or took part in 1,068 community safety events, promoting fire and road safety and arson prevention, and 134 Virtual Fatal Four (VF4) events as part of the Service's young drivers' road safety project.

The Service's prevention, education, enforcement and inspection programmes have resulted in significant reductions in the number of incidents. In the last ten years, fire-related incidents have reduced by over 30 percent.

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